



Carbon Responsible Transport Strategies Seminar

Tuesday, 12th October 2010

Aberdeen City Council,
Council Chamber, Town House
Broad Street, Aberdeen



While the North Sea Region deals with the effects of climate change, transport-related CO₂ emissions continue to increase. We face an urgent need to develop and implement carbon reduction strategies and to secure an ongoing energy supply for transport. CARE-North (Carbon Responsible Transport Strategies for the North Sea Region) has developed and proposes to implement innovative carbon reduction strategies for urban and regional transport to maintain and improve accessibility in a more carbon-responsible way, and to make the NSR a leader in carbon-efficient accessibility.

Aberdeen City Council and Robert Gordon University are hosting a one day conference with our CARE North Partners that will demonstrate best practice in addressing carbon emissions from transport. The event is free and will be held in the Council Chamber, Aberdeen City Council Town House, Broad Street in Aberdeen on the 12th October from 10.00 am to 15.00 pm. A buffet lunch will be provided.

The event will be chaired by Dr David Gray from Robert Gordon University and will cover issues like Low Emission Zones, Car Clubs, electric car infrastructure and provision, freight distribution and public transport. It will also highlight Scottish Government policy and public buy in to carbon reduction transport strategies.



CARE North (Carbon Responsible Transport in the North Sea Region) is a project co-financed by the European Union, European Regional Development Fund (ERDF), within the Interreg NSR IV programme.



Conference Programme

- 10.00 - 10.30 **Event Registration and Coffee**
- 10.30 – 10.40 **Welcome & Introduction**
Councillor Callum McCaig, Aberdeen City Council
Chair: Professor David Gray, Robert Gordon University

Scotland

- 10.40 – 11.00 **The Scottish Perspective**
Kirsty Lewin, Transport Scotland
- 11.00 – 11.20 **The Urban Realm & Public Engagement**
Professor Richard Laing, Robert Gordon University
- 11.20 – 11.40 **Freight Distribution Actions**
Philip Smart, StratMoS Project
- 11.40 – 12.00 **Carbon Management in Aberdeen**
Gordon McIntosh, Aberdeen City Council
- 12.00 – 12.20 **Panel Discussion – Q & A**
- 12.20 – 13.00 **Lunch**

The UK and Europe

- 13.00 – 13.20 **Public Transport Innovation in West Yorkshire**
Steve Heckley, Metro
- 13.20 – 13.40 **Going Electric**
Paul Trip, Province of Fryslan
- 13.40 – 13.50 **Refreshments**
- 13.50 – 14.10 **Sustainable Transport in Malmo: Walking & Cycling**
Bjorn Wickenberg, City of Malmo
- 14.10 – 14.30 **Clean transport as a step to a more sustainable transport plan: LEZ & Car Clubs**
Michael Glotz Richter, City of Bremen
- 14.30 – 14.50 **Panel Discussion – Q & A**
- 14.50 – 15.00 **Conclusions and Close**
Chair: Professor David Gray, Robert Gordon University