

The Future of the West Yorkshire Travel Plan Network

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West Yorkshire Travel Plan Network

- Overview of the Network
- Future funding
- New sustainable campaigns



What is the West Yorkshire Travel Plan Network?

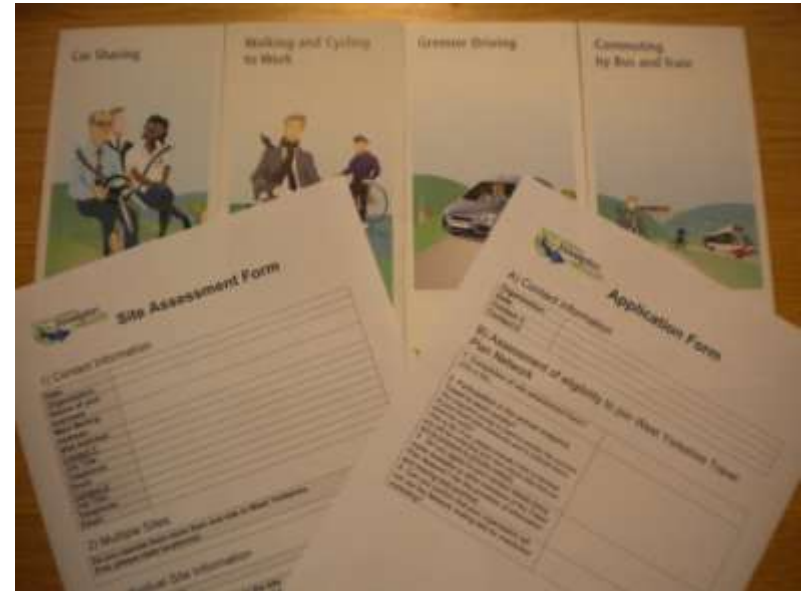


How do we do support members?

- Corporate MetroCard scheme
- Free City Car Club membership for Network members
- Pool MetroCard for business travel
- Free Leaflets, campaigns and promotional materials
- www.wytravelplan.com
- Regular E-newsletters tpn@wypte.gov.uk
- Dedicated Travel Plan Advisors

Membership Criteria

- Annual Renewal Form
- Annual Travel to Work Survey
- Site Assessment Form



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- Local Sustainable Transport Fund
- Funding for a Toolkit of Sustainable Transport Campaigns



Business Travel

- Pool MetroCard
- Transferable prepaid public transport ticket
- Business and work related travel
- Valid in West Yorkshire
- £320 for a year
- Free annual ticket available



Smarter Driving

- Smarter driving car and van lessons



- Smarter driving lunchtime events



Relocation Package

- A new package to support organisations re-locating in West Yorkshire
- Personalised public transport journey planning
- Free taster ticket
- Promotion of walking, cycling and car sharing



Public Transport Campaign

- Building on the success of previous campaigns



Snapshot survey

- Developing a new survey
- The survey was used for the first time this year
- Additional features



Watch this Space

➤ Active Travel Promotions

➤ Car Share Promotions



There is another way!?

