

Sunfleet



Sunfleet – the history



1998

- Test site started together with the city of Gothenburg, Skanska, Volvo and Hertz

2002

- The project finished
- Volvo & Hertz commercialized the project

2010

- The Nordic expansion started in Finland and migration with Denmark

Fact sheet

- ✓ 13 500 members
- ✓ 30 cities
- ✓ 180 sites
- ✓ 420 vehicles
- ✓ 38 msek turnover 2010
- ✓ 10% net profit



Our customers

- ✓ Government/Statliga verk
(Public purchasing)
- ✓ Municipality/Kommuner
(Public purchasing)
- ✓ Companies
- ✓ Organizations
- ✓ Building contractors/Byggherrar
- ✓ The public/Allmänheten
- ✓ Students



Göteborgs
Stad



Swedbank 

 Arbetsförmedlingen



 Familjebostäder
i Göteborg

ICA

SKANSKA

Sunfleet 

Segments



■ Leasure ■ Business ■ Public authority ■ Students

Different pool-solutions

Open

Accessible for all users

Half
Open

Accessible for specific user
Monday-Friday 8 am – 5 pm

Closed

Accessible only for a specific user

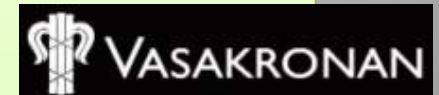


2011 - Cooperation with building contractors

- Save 250´sek/ Parking lot
- Areas for more buildings
- Included in the rental
- Gain environmental "points"
- Sunfleet => shared financing
- Possibility to open more pool sites
- Open sites in areas where we might hesitate
- Spread knowledge about carsharing
- Get more users



SKANSKA



Sunfleet 



2011 - Smartcard

- External cards as smartcard
- Save cost for smartcards and distribution
- Cooperate with public transport, bike-sharing
- One card less => Easier + Environmental
- Offer carsharing to wider group of users





2011 - Volvo C30 Electric in Stockholm & Gothenburg

Who is the customer?

- Authorities and official bodies
- Private companies

Car-pooling/Samåkning

Bokning - Windows Internet Explorer
https://newprod.sunfleet.com/editbooking.aspx?accountId=3754&accountName=Susanne+Malmstr%u00f6m%2c+Sunfleet

NY BOKNING

Volvo V70 (LEU448)

TIDER

Uthämtningsdatum	Klockan
2011-03-14	20:00
Inlämningsdatum	Klockan
2011-03-14	22:00

ÄNDAMÅL

Shopping at ICA Mölndalsvägen Göteborg

BOKNINGSTYP

Tjänsteresa Privatesa

FÖRSÄKRINGAR - TILLVAL

[Olycksfallsförsäkring](#)
 [Självriskreducering](#)
 [Självriskeliminering](#)

BOKA ÅT

Susanne Malmström, Sunfleet

SAMÅKNING

Vill du annonsera samåkning för denna resa?
Samåkning

BERÄKNAT PRIS

42,0 SEK ink. moms
(Sunfleet Privatesor 24h)

Kilometerdebitering samt kilometerberoende avgifter tillkommer.

Lägg på serviceavgift

Internet | Skyddat läge: På 125 %



Sunfleet

